



TAV COLLEGE

# PRESS KIT



UPDATED: APRIL 2022



**COLLEGE TAV**

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YARD

# WE ARE AN EDUCATIONAL INSTITUTION THAT REFLECTS THE SAME MULTICULTURAL PRIDE AS THE CITY AND BOROUGH WITHIN WHICH WE RESIDE.



CÔTE-DES-NEIGES-NOTRE-DAME-DE-GRÂCE



77% OF THE POPULATION IS OF IMMIGRANT ORIGIN OR HAS AT LEAST ONE PARENT BORN ABROAD\*.

3rd Generation Immigrant  
23%

2nd Generation Immigrant  
23%



1st Generation Immigrant  
54%

OF THE BOROUGH'S TOTAL POPULATION, 88,145 PEOPLE WERE BORN ABROAD AND ARE CONSIDERED 1ST GENERATION IMMIGRANTS\*.

\*Data collected from Statistics Canada, 2016 Canadian census.

## ABOUT TAV COLLEGE

TAV is a private bilingual college located in the Côte-Des-Neiges-NDG borough Montreal, Quebec, Canada. We offer over 15 career and/or pre-university programs of study to a large multicultural body of students.

Today, our College boasts a brand-new 65,000 square foot building, which is annexed to our original campus building on Decarie Boulevard. This modern building houses four science laboratories, a private café, a private gym, as well as many other facilities for all of our programs.

In 2018, we announced the construction of a second campus building which was completed in August 2021. This new building will allow us to continue to expand our educational services as well as further develop your enriched learning experience.



## OUR GOAL

The ultimate goal of the College is to train students to become competent, responsible, and globally aware members of society by providing them with the foundation for developing critical thinking skills; providing them with the tools to develop personally, academically, and professionally; nourish and stimulate their intellectual and interpersonal curiosities; stimulate a desire to discover Quebec society as well as integrate it.

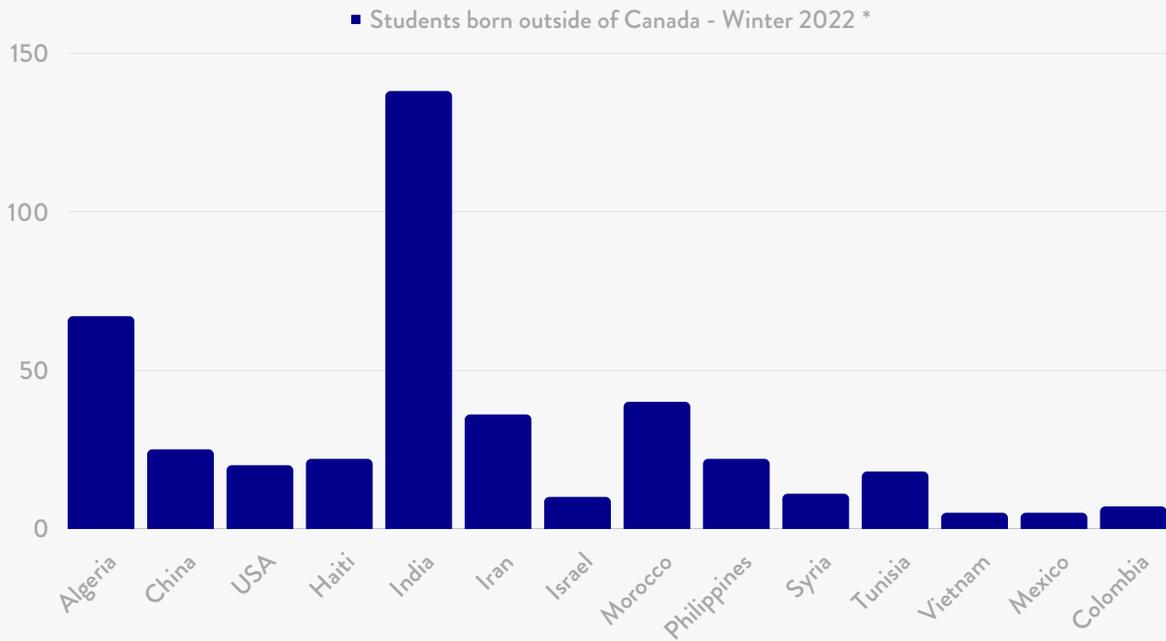
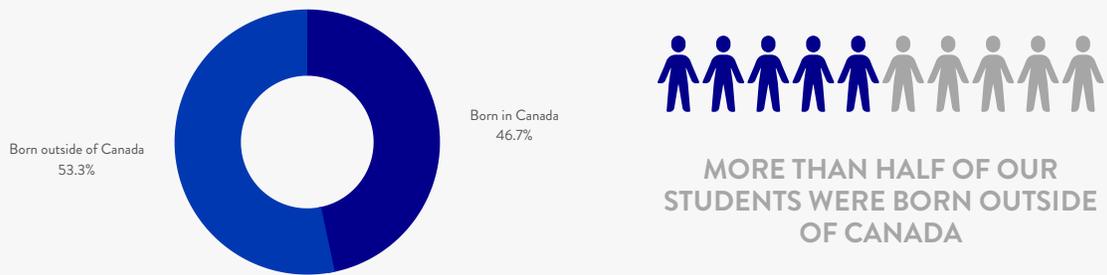


## MISSION STATEMENT

Our College aims to help individuals realize their full potential, academically, and personally, while respecting their cultural and ethnic diversity. A broader goal is to establish the College as a community resource center for lifelong learning. TAV emphasizes excellence in teaching and academic standards and encourages interaction between faculty and students.

“OUR COLLEGE AIMS TO HELP INDIVIDUALS REALIZE THEIR FULL POTENTIAL, ACADEMICALLY, AND PERSONALLY, WHILE RESPECTING THEIR CULTURAL AND ETHNIC DIVERSITY.”

## STUDENT STATISTICS



\*This graph only shows the countries with the highest percentage of student cohorts.

## TAV COLLEGE LOGO



## TYPEFACE

BRANDON GROTESQUE BOLD

HEADINGS

BRANDON GROTESQUE MEDIUM

SUB-HEADINGS

Brandon Grotesque Regular

BODY

## COLORS

#02008B



PRIMARY

#FE9324



SECONDARY

#A6A6A6



PRIMARY FONT

#6573F9



MIXED

#FFBB48



MIXED

#8AC1C2



MIXED



YOUR IMMEDIATE CONTACT



### JUSTIN HAND-GREGORY

COMMUNICATIONS AND MARKETING COORDINATOR

Prior to his position as Coordinator, Mr. Hand-Gregory was actually a student at TAV College where he graduated from the Arts, Literature, and Communication program in 2018. Justin holds a Bachelor of Arts degree, Specialization in Communication Studies and Video Production, from Concordia University, Montreal.

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GOVERNMENT RELATIONS



### ELI MEROZ

DIRECTOR OF STUDIES

Eli Meroz has been the Director of Studies at TAV College since 1995 and pioneered the College's rapid expansion. Mr. Meroz holds several university degrees including a Master's in Teaching of Mathematics (College option) and Theology from Concordia University as well as Graduate Diploma in Counselling Applied to Teaching from McGill.

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